

Some thoughts generated by people with whom I have worked recently around...

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Reasons for bad decisions:

1. Not trusting own abilities.
2. Failing to learn from past decisions.
3. Expediency.
4. Impulse – spur of the moment, - didn't think it through.
5. Laziness, couldn't be bothered.
6. Not thinking beyond the short-term.
7. Incomplete information.
8. Pressured into making a hasty decision.
9. Not knowing the context of the decision.
10. Poor advice
11. Few other options or alternatives available.
12. Not knowing when beaten.
13. A desire to please others.
14. A mistake.
15. The easiest way out of a difficult situation.
16. Not trusting gut feeling.
17. Emotional factors.
18. Lack of resources.
19. Incompetence of others.
20. Too much analysis.
21. Following the crowd – going with the flow.
22. Not considering the effects or impact on others.
23. Not asking for help.
24. Procrastination.
25. Recklessness.
26. Inexperience.
27. Greed.
28. Lack of knowledge.
29. Temptation.

30. Speaking before thinking.
31. Being drunk.
32. Lack of available options and choices.
33. No power to do otherwise.
34. Too easily influenced.
35. Used heart not head.

Summarised by Andrew Gibbons