

An organisational PESTEL analysis

This task helps direct where to direct resource during a change process.

Split into two small groups.

Each group then flip charts their thoughts on three parts of an organisational PESTEL analysis, three one for each sheet of chart:

Group 1: Political, economic and socio-demographic factors.

Group 2: Technological, ethical and legislative factors.

When we are ready, all charts will be displayed, and the learning captured.